

GTA GREEN TEAM ARROWHEAD

Community Resources to Foster Sustainability

Roundtable Discussion minutes from January 16, 2009

Earth Day on The Mountain Organizational Mtg., held at the Arrowhead Welcome Center (AWC), 1500hrs

The organizational committee for **Green team Arrowhead (GTA)**, consisting of **Jeff Perlis, Averill Strasser, Jerry & Melissa Usrey, Doris Tyo, Tyler Smithson, Wayne Bowser & Brad Staple** met about an hour and a half before the roundtable and discussed the format of the meeting, seating and attendee list. Wine, water and snacks, consisting of cookies, crackers, cheese and veggies, were donated or purchased and placed in the conference rooms for all attending. The attendee list (gathered from the web site who registered) was printed and compiled for distribution, along with name tags and a sign-in sheet.

Attendees began arriving around 2:45pm, and were called to begin seating at 3:00pm.

We were warmly and exuberantly welcomed by **Jeff Perlis**, who spoke of Margaret Mead, who so eloquently stated that "...a small group of thoughtful people could change the world. Indeed, it's the only thing that ever has." **Jeff** was delighted that we were not in a 'roundtable', in that the number of people attending today caused us to change the format a bit. **Jeff** continued, by introducing **Jerry Usrey**; our visionary and one of the founding members of **GTA**.

Jerry Usrey casted our vision, beginning with reminding us all, in what a beautiful setting we all live. From Crestline to Big Bear, **GTA** will be the catalyst to bring green technologies, jobs and awareness along with an opportunity to give back to the community and do something that will put this community on the map.

Jeff Perlis spoke about heroes and proudly displayed his t-shirt with an image of Buckminster Fuller across his chest, and introduced **Tyler Smithson** as another member of **GTA**.

Tyler Smithson spoke about the bottom line approach and investing in green, or in other words, sustainability. Developing jobs is important for the community to become sustainable. Building green with materials that will payback returns, by provide durability is important for everyone, but in order to experience the benefits, we need a team approach. **GTA** will bring this all together.

Jeff Perlis introduces **Averill Strasser**, who announces Earth Day. Acting locally, but thinking globally is the idea and the weekend before the actual Earth Day, our community will be developing a celebration on the Saturday, April 18th, 2009. He asks that each speaker limit their talk to 2 minutes and will be monitored closely in order for all to speak. **Averill** mentioned that he would motion to the speaker when time when getting close, whereas **Jeff** spoke up that he might do a little jiggy and dance. After a few nervous laughs, **Averill** continued, and announced that all speakers will be posted on **GTA's** web site and a venue will soon be determined. Earth Day will give everyone an opportunity to present seminars, allow for speaking engagements, and vendors will be able to display and sell products. **Jeff Perils** again joins **Averill**, and asks for all speakers to announce their name, and what they might bring to the event in April.

All presenters are listed in order of appearance and were invited to the front of the room in order of how they signed up on the web site, www.GreenTeamArrowhead.com.

Charis Larson,

Lake Arrowhead Community Services District - No Drugs Down the Drain promotional event; Water Conservation and Water Quality.

Lake Arrowhead Chamber of Commerce – E-Waste Pickup event.

Todd Warden,

South Coast Air Quality Management District – all things anti-smog and clean air. He has clean cars available, i.e. a Plug-in Prius and a Hydrogen car. Ozone depletion issues. Fireplace retrofit program. He will look into a sponsorship for ***Earth Day on The Mountain***.

Jerry Usrey, Founding Member of GTA

Manufacturer Representative – Take the clout of this community and act as a co-op to make it easier for the community to get products that use less energy and water, and work toward attracting more companies to the area which would provide savings in products. Will assist in the development of ***Earth Day on The Mountain***.

Averill Strasser, Founding Member of GTA

Water Charity – Align with other organizations, like the Peace Corps, and work together creating awareness and solutions to water issues such as sanitation, drought, homelessness, and disaster preparedness. He will have a presentation about the many aspects of *Water Charity*. Will assist in the development of ***Earth Day on The Mountain***.

Cheryl Nagy,

Mountain Hearts & Lives – Assisting in the rebuilding efforts for the recent fire victims of the 2003 and 2007 wildfires, and helping them to build green with funding and workshops. Partnering with Cal Fire and others to plant over one thousand trees with a recent grant of \$70,000. Promoting Bike-For-A-Day.

Running Springs Chamber of Commerce – Working with Cal-Trans in a beautification project in the burn areas of Running Springs and will be conducting public meeting.

Penny Shubnell,

Crestline Sanitation District Advisory Council

Crestline Chamber of Commerce – Will promote and advertise ***Earth Day on The Mountain*** and help with any grant writing through her company, Mountain Grants.

Gary Valladao,

Running Springs Water District – Just scratching the surface in sustainability. The District is associated with the Chevron Plant in Rialto and researching ways to be more energy efficient and considering alternative energy technologies with wind and solar. Also looking into ways to develop water conservation strategies.

Jeff Perlis, Founding Member of GTA

Arrowhead Welcome Center – Jeff would like to offer the Welcome Center as a conduit as a sustainable resource to the community. Will assist in the development of ***Earth Day on The Mountain***.

Wayne Palmer,

Associated of Building Contractors – The ABC is green by nature; contractors build with wood, considered by many to be a renewable resource. The Association promotes sustainable building through responsible construction methods and enforces ethical practices within the membership, and always looking for ways to build better so homes will last longer.

Wayne Bowser, Founding Member of GTA

WJRB Consulting & Design, Inc. – Will plan a home tour and open house for ***Earth Day on The Mountain*** of the first home in San Bernardino County to be registered with the USGBC's (U.S. Green Building Council) LEED for Homes program. A home that he designed and is currently overseeing the construction of, **Wayne** will conduct workshops on what it takes to build a green home and explain the 'green' certification process.

Wayne acknowledged **Wayne Palmer** and the ABC and how they promote sustainability through Christmas in April, in which contractors help the community to re-build and renovate homes for owners that could not

afford it, providing sustainability for many families within our community. "Doing more with less", a phrase Buckminster "Bucky" Fuller coined, a hero both **Wayne Bowser** and **Jeff Perlis** share.

The Green Revolution Show – As host for the radio program, which airs every Saturday morning on 590AM KTIE, **Wayne** will promote **Earth Day on The Mountain** and invite participants of the event onto the show. A very good chance that he will be able to do a LIVE remote broadcast from the event.

Tyler Smithson, Founding Member of GTA

Smithson Engineering – Provides engineering services and promotes the various rating systems within the building industry such as ENERGY STAR and LEED. Will assist in the development of **Earth Day on The Mountain**.

Mary-Justin Lanyon,

Mountain News Editor – Will promote **Earth Day on The Mountain** and **GTA** in the newspaper. The Mountain News re-uses waste paper and turns them into notepads within the company.

Gere Johansing,

Ventless Combustion & Energy Corporation – Supporter of **GTA** and promoting the theme of bringing sustainability to the mountain community. Gere's business is focused on turning household and construction waste, sewage sludge and garbage into energy and green diesel. His goal is to place one of the first Green Energy Parks in Lake Arrowhead. Will assist in the development of **Earth Day on The Mountain**.

Lauren England,

Running Springs Area Chamber of Commerce – Lauren is available to help where needed. Will assist in the development of **Earth Day on The Mountain**.

Jacqueline Chan,

Loma Linda University School of Public Health – Jacqy is excited about helping and interested in the health aspect of sustainability and green living. She is working to bring biology classes, to the campus that promote and encourage healthy environments and how it can be done.

Water Charity - Will assist in the development of **Earth Day on The Mountain**.

Sue Walker,

Sierra Club – Sue is the Energy Chairman of the Mountain Group, which serves over 200 members. They meet in Skyforest every 2nd Monday of each month (except in the summer). She has helped coordinate two Step-It-Up events with the Sierra Club that brings attention to how we can help reduce the affects of Global Warming. They have given away CFL's and has programs for churches and working with local schools to reduce their carbon footprint and bring awareness to the conservation efforts of the Sierra Club.

Larry Broedow,

Senator Bob Dutton's Office – Larry will bring back information to the Senator about **GTA** and **Earth Day on The Mountain**.

Brad Staple, Founding Member of GTA

Staples Building Solutions – Brad is researching more about sustainability and working toward building more green and educating himself on the many aspects. Will assist in the development of **Earth Day on The Mountain**.

Jan Skrentney,

ILoveLakeArrowhead.net – Jan is working on documentaries and would like to create a mini-documentary about what **GTA** is doing. He encourages sustainable living and is currently researching capturing rainwater for garden use. Jan promotes the use of non-disposable water bottles and products that are reused instead of recycled or worse...throwing them away.

The Reuse People – Jan works with this organization that specializes in the de-constructing of homes.

Andy Lipkiss,

Tree People – Andy is the Regional Manager for Tree People, connecting people with trees and trees with people. He is currently working with Forest Aid to bring 35,000 trees to the area and have them planted along Highway 18 at the end of February. **Jeff Perlis** congratulates Andy on his new appointment and announces that he promotes Cold Water Creek, a project of Tree People.

Bob Sherman,

Sierra Club member – We need to establish a protection plan for the mountain community. Will assist in the development of ***Earth Day on The Mountain***.

Sherri Fairbanks,

The Three E's Consulting – Sherri is devoting her skills to support sustainability and environmental issues on the mountain. Has experience in volunteering for other Earth Day events. Will assist in the development of ***Earth Day on The Mountain***.

Tammy Diezhandino,

Pali Mountain – Tammy would like to offer Pali Mountain facility for ***Earth Day on The Mountain***. She will work toward making this happen.

Hugh Bialecki, Founding Member of GTA

Save Our Forest Association – SOFA covers the entire mountain and is active in working with the San Bernardino County Land Use Planning Department in promoting conservation.

Peter Jorris,

San Bernardino Mountains Land Trust – Peter explains how the Land Trust looks at the big picture. The mountain is being over developed, and he helps to find ways to make it more sustainable by purchasing lands from private owners, thus preventing development. The SBMLT has already protected over 9,000 acres.

Melanie,

Rim of the World High School Environmental Club – Melanie is a senior at the High School and together with other like minded students, including Drake Bialecki VP of the club, are available to volunteer. The students would also like to develop a scholarship for students.

Sara Megans,

San Bernardino National Forest Association – The SBNFA brings people together and engages them in environmental outreach and education.

Butch Baumann,

Rim Forest Lumber – Butch sees the problem with building green is high costs, and due to the fact that some of these 'green' products are not available because it's too expensive. Builders have to look at the bottom line and must pencil it out to meet their clients' budget demands.

Jeff Perlis thanks everyone for their participation and asks that everyone stand and do a little dance, imitating what they thought Jeff's moves should have been when a speaker went too long...it was lively, where most participated and loosened up after sitting for a good 90 minutes and others did nothing, demonstrating what **Jeff** should have done...which was NOT to dance.

Jeff asks the group to bring the chairs around the room to form a circle so we can all enter into a discussion and answer the question...How do we become a model community? How do we become a leader to offer a challenge to other communities? We want to raise awareness, through **Green Team Arrowhead**, and be an example.

Jeff, acknowledging Buckminster Fuller, again asks a question to the group, now huddled around a large circle around the entire room... "How do we do more with less? **Jeff** asks **Cheryl Nagy** to start, and asks everyone to participate in sharing what they each got out of today's discussion and to please add a pledge in what each of us will do in respect to the discussion.

Roundtable discussion lasts around 25 minutes and rounds out the remaining time left. **Jeff Perlis** closes around 5:05pm, thanks everyone for their attendance and participation. **Jeff** acknowledges **Doris Tyo** and **Melissa Usrey** for their hard work in preparing the place and setting out the goodies and, invites everyone to stay and partake in the refreshments.

Jeff Perlis further proclaims that he will donate the first \$1,000 to the cause and challenges everyone to contribute.

Gathering breaks up after 6:30pm.

Contributed by **Wayne Bowser**.